



Case IH Agriculture Equipment, Inc.

For more information, contact:

Sarah Pickett 262/636-7169

sarah.pickett@cnh.com

CASE IH RED TRACTOR QUILT CONTEST

CNH America LLC ("Case IH") is sponsoring the first annual "Red Tractor", IH, Farmall, Case IH, quilt contest to give quilters a chance to share their International Harvester spirit. Quilts will be judged and then exhibited during the 21st annual Red Power Round Up in LaPorte, Ind., June 24-26, 2010.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. NON-PURCHASE ENTRIES AND PURCHASE ENTRIES HAVE AN EQUAL CHANCE OF WINNING. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

General Rules

- Contest is open to members of the IH Collectors Club and the general public from the fifty United States, District of Columbia, or Canada (excluding Quebec). There is no age limit.
- There will a 150 quilt maximum total entry number, and once this number has been reached no more quilt entries will be accepted.
- Quilts need to be made with a minimum of 50 percent Red Tractor patterned fabric, IH, Farmall, Case IH and related historical brands from CNH America LLC licensed vendors, V.I.P. Cranston www.cranstonvillage.com and Print Concepts www.printconceptsfabrics.com. (no other brands of tractors e.g. green).
- Construction of quilt(s) is open. (Hand quilted, machine, etc.) Be imaginative!
- All designs must be original and not previously entered in other quilt competitions.
- Quilt size requirements: A minimum of a throw size quilt of 50 x 60 inches and no more than a maximum of a full size quilt of 84 x 96 inches.
- Quilts must be made and constructed by the person/team entering it. Each person/team may enter only one quilt.
- Each quilt must have its own registration fee and entry form.
- A photo of the quilt being entered must be sent with the entry form and this photo will be used to identify the entry.
- Each quilt will be assigned an entry number upon the quilt's arrival. No names are to be displayed on the quilt prior to judging. All name tags/labels must be applied to the back of the quilt with a cover on it (preferably sewn shut) until after judging.
- Quilts need to be clean and in excellent condition.
- Quilts must be a single unit and not framed with wood, metal, etc. Quilts must have a 4 inch wide pocket sleeve sewn ½ in. from the top edge for hanging.
- Contestants are responsible for bringing their quilt to the event by 10 a.m. on Tuesday, June 22nd. Quilts must be picked up after 2 p.m. and no later than 4:00 p.m. on Saturday, June 26th. The quilt show will be located at the Red Power Round Up 2010 Show at the Pioneerland Artisan Barn. Any quilts not picked up will become the property of IHCC Chapter #33.
- By accepting the prize, the winner grants permission to Case IH and those acting under Case IH's authority to use winner's name, pictures / portraits / likenesses

and/or voices, as well as a picture of the quilt, for advertising, trade, publicity and promotional purposes in commerce and in all media worldwide without territorial or time limitation or additional compensation.

- Participants must be present to win.
- By participating in this Contest, all contestants agree: a) that the contest rules and the decisions of Case IH in conducting the Contest shall be final in all respects; and b) to release, discharge, indemnify and hold harmless Case IH and its parent companies, agencies, affiliates, and subsidiaries, and the officers, directors, agents, employees and retailers of each of the foregoing, from any liabilities, claims, damages or injuries of any kind arising from or in connection with any contestant's participation in the Contest, and/or the acceptance, possession or use of the prize awarded.
- Quilts may be advertised for sale, but all sales must be made **after** the final winner is announced on Saturday June 26th.
- All rules are final. Case IH and IHCC Chapter #33 are not responsible for: i) lost, late, incomplete, illegible, damaged, garbled, destroyed, or misdirected entries, or entries not received by Case IH and IHCC Chapter #33 for any reason; ii) any problems or human error that may occur in the transmission, receipt or processing of entries, or for the destruction or alteration of entries; or iii) any entries submitted in a manner that is not expressly allowed under these rules. All incomplete or otherwise non-conforming entries will be disqualified.
- If for any reason this Contest cannot be executed as planned, for reasons including but not limited to tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Case IH that corrupt or affect the security, administration, fairness, integrity, or proper conduct of this Contest, or if this Contest is compromised or becomes corrupted in any way, Case IH reserves the right to terminate the Contest in its sole discretion. Case IH reserves the right, at its sole direction, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process.
- The Contest is void wherever prohibited or restricted by law, licensed, taxed or restricted, as well as in Quebec.
- Case IH and IHCC Chapter #33 will not be responsible for theft, damage or destruction of any quilt, and they recommend that all contestants obtain insurance for their quilts.
- For the name of the Contest winner, visit <http://www.ihcc33.org> after June 26, 2010.

Judging

- Entries will be judged at the 21st annual Red Power Round Up, on Wednesday, June 23rd, 2010, hosted by IH Collectors' Club Chapter #33 of Northern Indiana.
- Judging will be based on creativity, originality, workmanship and visual impact.
- Judges' decisions are final. Case IH reserves the right to reject any entry, including those that fail to follow the Contest rules.

Prizes

- A single winner will be awarded a first place cash prize of one thousand dollars (\$1,000). If a team entry is the winner, the team will nominate one person to receive the check and sign the Affidavit. The official announcement of the winner will be on Sat., June 26th at the Red Power Round Up 2010 Memorabilia Auction. The quilt will not be auctioned, but Case IH may request that the quilt be displayed at Red Power Round Up 2011.
- The Contest winner will be required to sign and return a notarized Affidavit (or Declaration) of Eligibility and Liability/Publicity Release, within seven (7) days of initial notification. Failure to comply will result in forfeiture of the prize and selection of an alternate winner.

- All federal, state, provincial or local taxes and any fees and costs related to prize acceptance are the winner's exclusive responsibility.
- Odds of winning the Contest depend upon the total number of eligible entries to the Contest.

Registration fee

- \$10 per quilt entered.
- Registration fees are non-refundable and checks are to be made payable to:
CNH America LLC.
- 100% of registration fees will be donated by Case IH to the hosting regional IH Collectors Club #33 of Northern Indiana.

How to enter

- Completed entry form(s) and send with registration fee(s) and quilt photo to:

Sarah Pickett
Licensing & Merchandising
Case IH
700 State Street
Racine WI, 53402
Tel 262-636-7169
sarah.pickett@cnh.com

- Any question related to the Case IH Red Tractor Quilt Contest can be directed to Sarah Pickett at the above address.
- Entry forms, fees and photos must be received at the above address by May 31, 2010.
- Please bring a copy of the completed registration form upon delivering your quilt at the show on June 22nd, 2010.
- The entry fee is non-refundable if the quilt is not entered at the contest on June 22nd, 2010.



CASE IH RED TRACTOR QUILT CONTEST – ENTRY FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail address: _____

Phone Number _____

Alternative phone number _____

Title of Quilt:

Quilt size (in inches) _____ " across by _____ " long.

Quilt will be for sale: Yes _____ No _____

I wish to enter the above item and agree to abide by the quilt contest rules and decisions of the judges. I acknowledge that I have read the contest rules. While I understand that every precaution will be taken to protect my quilt exhibited during Red Power Round Up, I realize Case IH and IHCC Chapter #33 cannot be responsible for acts of nature or other acts beyond their control, and I agree that Case IH and IHCC Chapter #33 will not be responsible for theft or damage of any quilt. I understand that my signature below gives Case IH the right to use my name and a photo of my quilt in their marketing materials.

(Signature)

(Date)